

# EVENT PROFILE



المؤتمر والمعرض الدولي الرابع لعمليات الإطفاء 4th INTERNATIONAL FIRE OPERATIONS CONFERENCE & EXHIBITION

3 - 7 November 2024

Four Seasons Hotel Riyadh Kingdom Centre, Olaya Street Al Olaya, Riyadh 11321, Kingdom of Saudi Arabia



### **THE SPONSORS**

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**Abdullah M. Alghamdi**Conference Chair, 4th IFOC 2024
VP, Fire Protection
Saudi Aramco

#### Dear esteemed delegates and participants,

It is my great pleasure to invite you to the 4th International Fire Operations Conference & Exhibition (IFOC 2024), taking place at the Four Seasons Hotel in Riyadh, from November 3-7, 2024, where we will gather under the theme, "Resilience in the Face of Crisis." The 3rd IFOC in 2022 was a resounding success, attracting over 1,000 attendees from 15 countries. The insightful keynote speakers, thought-provoking panel discussions, and 62 educational sessions fostered invaluable dialogue on critical issues — ranging from emergency management to standards and codes. The exhibition hall bustled with activity, showcasing cutting-edge technologies and innovations from 100 leading companies in the fire protection industry.

This conference serves as a beacon of knowledge exchange, innovation, and collaboration. Together, we will explore cutting-edge strategies, share best practices, and forge partnerships that will enhance our collective ability to tackle the formidable challenges posed by fires and emergencies.

As we convene in Riyadh, a city known for its spirit of resilience and innovation, let us harness the power of collaboration to ignite new ideas and approaches that will shape the future of firefighting operations worldwide. I welcome you to join us in this vital endeavor, where industry leaders, jurisdiction authorities, and researchers will converge to explore innovative solutions, exchange best practices, and forge partnerships that will shape the future of fire safety.

I wish you a fruitful and memorable experience at IFOC 2024. Together, we can ignite a resilient path forward, ensuring safer communities for generations to come.

#### Thank you



Saudi Arabia's Vision 2030 and the International Fire Operations Conference (IFOC) are aligned in their goals of economic diversification and sustainable development. The IFOC provides a platform for Saudi Arabia to showcase its advancements in fire operations and crisis management, fostering international partnerships. Participating in the conference enhances the skills and knowledge of professionals, contributing to Saudi Arabia's vision of a skilled workforce and leadership in the global fire operations community. IFOC supports the realization of Vision 2030, positioning Saudi Arabia as a hub for knowledge and innovation in fire safety and emergency response.





### **ABOUT IFOC 2024**

he 4th International Fire Operations Conference (IFOC) will take place in Four Seasons Hotel Riyadh, Kingdom of Saudi Arabia on November 2024. It emerges as a testament to our unwavering commitment to advancing the forefront of fire safety, emergency response, and crisis management. Building upon the resounding success of the previous three conferences, the need for a continuous dialogue on evolving challenges and cutting-edge solutions in these critical domains is more apparent than ever. The IFOC has established itself as a premier global platform where professionals, experts, and leaders convene to share insights, strategies, and best practices that shape the landscape of fire safety worldwide.

The successes of the preceding conferences, held in Bahrain and Riyadh, have laid a solid foundation for the **4th IFOC** to reach new heights. We aim to elevate the discourse on fire safety by delving deeper into essential topics such as fire prevention, safety protocols, efficient emergency response strategies, and crisis management techniques. The **4th IFOC** will be distinguished by a comprehensive exploration of emerging trends and technologies, offering attendees an unparalleled opportunity to stay at the forefront of the industry. By fostering an environment of collaboration and knowledge exchange, we anticipate that this conference will not only match the success of its predecessors but will set a new standard for excellence in addressing the dynamic challenges of fire operations on a global scale. Together, we are working towards a safer and more resilient future.





# Resilience in the Face of Crisis

**FIRE OPERATIONS** 

**LEADERSHIP & CULTURE** 

**OPERATION RESILIENCE** 

**TECHNOLOGY & INNOVATION** 

SAFE & SUSTAINABLE STANDARD

HEALTH, SAFETY & ENVIRONMENT

**FIRE TRAINING & HR** 

**FIRE SYSTEMS** 

**OTHER TOPICS** 

## **TARGETED SECTORS**





















Participating industries at **IFOC 2024** will be part of a collaborative and inclusive environment where they can contribute to shaping the future of fire operations and safety. They will have the opportunity to highlight their expertise, foster partnerships, and contribute to making the world a safer place.







# PARTNERING IN BUILDING SAFER COMMUNITIES



#### **KNOWLEDGE AMPLIFICATION:**

Amplify your impact on fire operations and safety, fostering a more effective and well-informed approach, ultimately elevating safety for firefighters and the community.



#### **UNPARALLELED NETWORKING OPPORTUNITIES:**

Connect with industry professionals, experts, and potential collaborators, fostering collaboration and encouraging innovative solutions.



#### STAY UPDATED WITH CUTTING-EDGE DEVELOPMENTS AND TECHNOLOGIES:

Discover the latest fire safety advancements shaping the industry's future.



#### VALUABLE INSIGHTS FOR SCENARIO PLANNING:

Gain crucial knowledge for effective response during critical global, national, and local incidents.



#### **ENGAGING DISCUSSIONS:**

Participate in thought-provoking discussions that deepen your understanding of fire safety and its evolving landscape.



#### **LEARN FROM INDUSTRY LEADERS AND EXPERTS:**

Explore proven best practices and practical insights from visionaries dedicated to the enhanced development of the subject matter.

# BENEFITS TO PARTICIPATING INDUSTRIES AND ORGANIZATIONS:



#### PROTECTING PERSONNEL AND ASSETS

Fire safety is paramount in safeguarding the well-being of employees and preserving physical assets within industries. Effective fire safety measures, including risk assessments, emergency response plans, and fire prevention strategies, ensure a secure working environment and minimize the potential for human casualties and property damage.



#### **BUSINESS CONTINUITY AND RESILIENCE**

Industries rely on seamless operations to meet production targets and fulfill customer demands. Fire safety measures play a pivotal role in maintaining business continuity by preventing disruptions caused by fire incidents. Robust fire safety protocols, such as early detection systems and well-drilled emergency response teams, contribute to the resilience of industries against unforeseen disasters.



#### **LEGAL COMPLIANCE AND REGULATORY STANDARDS**

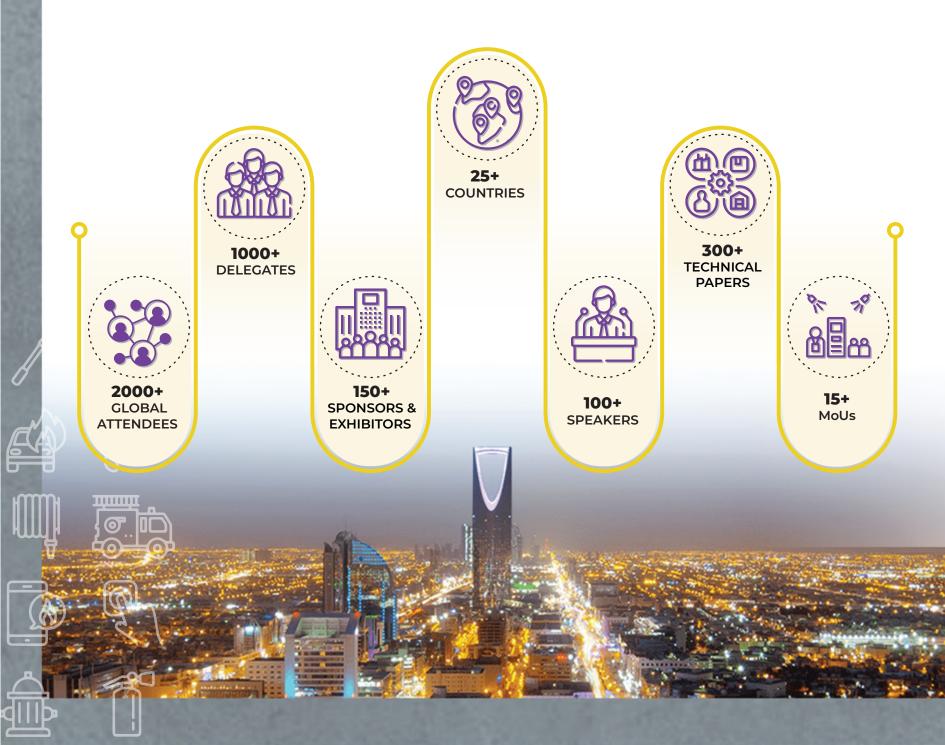
Fire safety compliance is crucial for industries to protect their reputation and maintain trust with stakeholders. Meeting fire safety regulations not only fulfills legal requirements but also prevents fines and legal consequences. It is particularly important in industries with strict regulations, ensuring the company's reputation is upheld and minimizing legal risks. Adhering to fire safety standards also demonstrates corporate responsibility and a commitment to the well-being of employees and the community.



#### **COST MITIGATION AND INSURANCE**

Fire incidents can result in significant financial losses, from damage to equipment and infrastructure to the costs associated with business interruption. Industries that prioritize fire safety measures can mitigate these financial risks. Moreover, adherence to robust fire safety practices often leads to favorable insurance premiums, as insurers recognize and reward proactive efforts to reduce the likelihood and impact of fire-related incidents.

# **IFOC 2024 OVERVIEW**





## **TARGET AUDIENCE**



FIREFIGHTING FIELDS



AUTHORITIES AND ORGANIZATIONS CONCERNED WITH SAFETY, HEALTH AND ENVIRONMENT



AREAS OF CRISIS AND EMERGENCY MANAGEMENT



RISK MANAGEMENT AND BUSINESS CONTINUITY



EDUCATIONAL AND TRAINING FIELDS



ENGINEERING FIELDS



TECHNICAL AND INNOVATIVE FIELDS



MEDICAL FIELDS



MANUFACTURERS AND SUPPLIERS OF FIRE PROTECTION EQUIPMENT



ORGANIZATIONS AND SERVICE COMPANIES



### **IFOC 2024 EXHIBITION FLOOR PLAN**

# BOOK YOUR SPACE NOW!

# **Exhibition Overview**

3x3 21 Exhibitor

5x3 12 Bronze

6x3 7 Silver

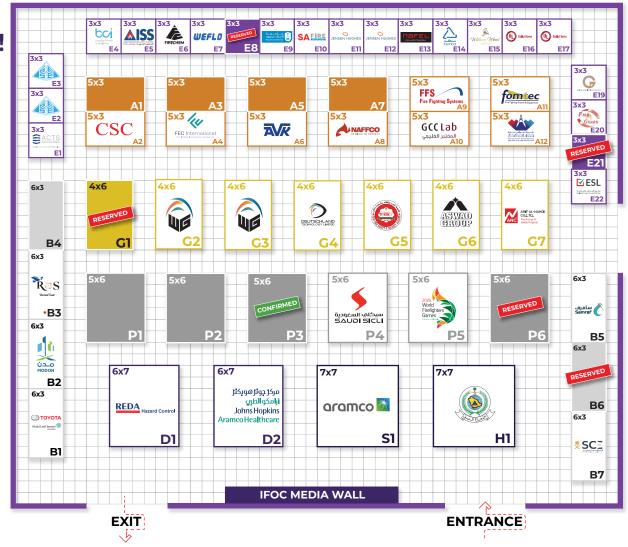
4x6 7 Gold

x6 6 Platinum

6x7 2 Sold

7x7 2 Sold

**Total: 57 Booths** 



**IFOC 2024** Exhibition will showcase businesses and organizations from all facets of the industry; bringing in value in innovation, technology, and knowledge developments for all delegates, partners, and stakeholders.



Contact IFOC 2024 Exhibition Email: sales@ifoc.sa







https://ifoc.sa









